

Business Support Guide

HOW WE CAN WORK TOGETHER TO MAKE A DIFFERENCE

BRINGING COLOUR TO THE LIVES OF
PEOPLE WITH LEARNING DISABILITIES



CHARITY PARTNERSHIPS CHANGE LIVES AND SUPPORT BUSINESS GROWTH





We're a lifeline to families caring for young people with learning disabilities, and business support is vital to the work that we do. Join our business partnership programme and you can make a real difference to the lives of our members. It's easy for you to get involved and a partnership with us can add real value to your business.

About Us

Established in 1994, Kangaroos is a registered Sussex charity providing a range of fun clubs and trips out for children and adults with learning disabilities, including those with behavioural difficulties and complex needs.

Why?

Disabled people spend much more time with parents or carers and have less opportunities to socialise outside of an educational setting. They find it harder to maintain friendships than their mainstream peers, can easily become socially isolated, and often lack confidence to engage with their local community.

How?

Kangaroos provides opportunities for people with learning disabilities to engage in a wide range of activities, including many they wouldn't usually get the chance to do, such as wheelchair ice-skating, rock climbing and watersports. We offer ten age-specific clubs to over 200 children and young adults, as well as a wide range of trips and overnight stays.





Our values

5 values define the 'Kangaroos Way':

- 1 FAMILY CENTRED
- 2 FUN AND FRIENDSHIP
- 3 SAFE AND SUPPORTED
- 4 PUSHING BOUNDARIES
- 5 BUILDING INDEPENDENCE, CONFIDENCE AND SELF-ESTEEM

Parents and carers with disabled children often feel isolated. Our family support project offers additional help.

Our vision

Our vision is to ensure people with learning disabilities can exercise their right to leisure, play and recreational activity in a safe and supported environment where all members are treated as individuals.

Our mission

Bringing colour to the lives of people with learning disabilities.



How we work with businesses

We would love to have your support as a long term partner, but we value all contributions. Whether you are in it for the long haul, choose us as your charity of the year or organise a one-off event, we truly appreciate your support.

Ways your business can help - get inspired

Our business partners are vital to our work and there are lots of ways we can collaborate. We'll help you find the right giving opportunities for your business and make it easy for you to measure the results of your impact.



Make a donation

Matched Funding

Payroll giving

DAVID WILSON HOMES
WHERE QUALITY LIVES

BARRATT HOMES

Kangaroos Fun Disability Clubs

Celebrating 25th Anniversary
Fun Disability Clubs
Supporting young people with disabilities

Date 10/1/2020

£1000.00

BDW Southern Counties



Our Charity Ball could be your office social



Take on a challenge for your team-building



Here are some of the ways your business can get involved and make a real difference.

Sponsor a Kangaroos event

Attend a Kangaroos event. such as our Annual Golf Day or Charity Ball

Volunteer to help

Give a percentage of your profits to Kangaroos

Become a long-term partner

Hold your own event/ Charity Fundraiser

Donate raffle or auction prizes

Mentor or gift in kind your expertise, products or services

Where your money goes

Our annual expenditure is almost £500,000. We spend 79% of this on charitable activities. For every pound we spend on fundraising we raise almost £5.

£100

to hire an accessible minibus to take 4 wheelchair users on a trip

£500

for a group of young adults to enjoy the theatre and a pizza

£1000

towards a piece of vital equipment for our clubs

£2000

for accommodation, activities and provisions for an overnight stay for 12 young people

£5000

to run a weekly sports club for younger children with learning disabilities over a year





Our Business Partnership Programme

- Join An Empowering Community

Working with Kangaroos has really motivated my team.

Our life-changing work would not be possible without the extraordinary generosity of the businesses we work with. Our business partnership programme has evolved from the rich experiences and engagement we have had with companies in our local community and further afield.

We believe a charity partnership should be mutually beneficial, so we go above and beyond to ensure that engagement with us is tailored to suit a business's priorities and ethics. We'll work closely with you to offer choice and diversity and make sure your commitment is an enriching experience, rather than being 'just another thing to do.'

We are just as committed to you as you are to us.

Through our partnership with Kangaroos, I have discovered that my employees have many hidden skills, which have been under-utilised in the business.



What you can expect

We promise to work closely with you to develop a partnership that meets your CSR goals, brings employees together, raises vital funds and is great fun! Our partnership will add positively to your reputation in the community and help position you as a champion of diversity, inclusion and supporting vulnerable people.

Every business partnership matters. We aim to really get to know you and your business and provide a bespoke partnership package that will:

- ◆ Help you to connect with and make a difference in your community, supporting a fantastic local cause

- ◆ Enhance your PR coverage and strengthen your brand
- ◆ Offer rewarding volunteering opportunities
- ◆ Offer a range of fundraising possibilities to suit you, your employees and your business, including challenge events to meet your team building objectives
- ◆ Help you to meet your CSR objectives
- ◆ Engage staff and strengthen teams



Doing fundraising for Kangaroos has brought our team closer together.

◆ **84%**

of people looking to buy from a business or tradesperson will choose a company that supports a charity over those that don't

◆ **90%** ◆ ◆

of prospective employees agree a company active in the community is likely to be a good employer

◆ ◆ **88%**

of millennials say they want to work for a socially responsible business and 75% of them would take a pay cut to do so

◆ **We have been transforming the lives of people with learning disabilities for over 25 years. We'd love you to become a part of our legacy.**

Take the next step

◆ **It makes good business sense to get involved with a local cause.** ◆

Stories of Impact

We're proud to be supported by some amazing businesses who dedicate their time, money and resources to help transform the lives of people with a learning disability.



Maxine Hayes,
Potential Personal
Training, Lindfield, West Sussex

At Potential Personal Training we are much more than just a fitness business. We are a community and we care very much about improving the lives of others. So it made perfect sense to support Kangaroos, a wonderful local charity that mirrors our ethos.



We never envisaged quite how fulfilling and enriching partnering with a local charity would be. The value we get back from supporting Kangaroos is immense. We are proud to be involved with such a worthwhile cause.

Claire Nash Solicitors



Ultimately, committing to CSR is all about making a difference in your local community. But a partnership with Kangaroos brings surprising benefits including attracting, retaining and maintaining a happy team.





Meet Tilly

Ten-year-old Tilly has Pitt Hopkins Syndrome, is unable to walk or talk, and needs full support for her care needs. She has epilepsy and requires a feeding tube.



In her time attending Kangaroos over the past 4 years Tilly has been able to enjoy a 2-night trip to Disneyland Paris and overnight stays at Lodge Hill outdoor activity centre, partake in wheelchair ice-skating, water sports and inclusive rock climbing, as well as experience a wheelchair accessible speedboat ride. She has also loved being able to go on the many trips we organise for our members, to the theatre, local farms and zoos, interactive science exhibitions and theme parks, plus multiple trips to Twickenham to watch England play rugby and to The Amex to watch Brighton play football.



*Working together we
can transform lives.
Join us to make a future
where young people
with learning disabilities
can thrive.*

Take the next step.

We'd love to talk to you about working together.

Contact us:

info@kangaroos.org.uk
or 01444 459108



Like us: www.facebook.com/Kangaroos.midsussex Website: www.kangaroos.org.uk

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