



Kangaroos Fundraising Guide

Bringing colour to the lives of people
with learning disabilities



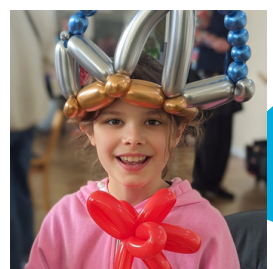
30 years of



Kangaroos
FUN DISABILITY CLUBS

www.kangaroos.org.uk





Message from our CEO

Thank you for choosing to fundraise for Kangaroos, we are delighted that you are interested in raising funds to support our charity. At Kangaroos we work hard to give all of our members fun and joy in their lives, by giving them opportunities to enjoy clubs, trips and activities in a supported and safe environment.

Running our clubs and activities costs around £650k each year, so every penny helps and support and donations from people like you are very important to us.

I hope that the information in this pack gives you some ideas and tools for your fundraising activity. We are here to support you, so please get in touch if you need any further information by email fundraising@kangaroos.org.uk.

Thank you,



Emma Hunt

CEO - Kangaroos Charity

www.kangaroos.org.uk

Registered Charity Number : 1150202





People are more likely to support your fundraising efforts if they know how their money could help. Here are some handy facts about Kangaroos.

- Kangaroos was set up in 1994 by a group of parents of children with special needs. It was originally a Saturday playscheme for six children.
- We now provide year round clubs, activities and trips out for over 300 children and adults with severe learning disabilities, sibling support, family days and parent and carer coffee mornings.

How your fundraising helps

- £25 could pay for an hour of support at one of our clubs for a young person independent of their families, helping them to build confidence and self-esteem.
- £50 could pay for sensory equipment which helps to create a calming and stimulating environment for members, allowing them to explore their senses and engage in activities that promote their overall well-being.
- £100 could pay towards the cost of an accessible minibus enabling wheelchair users to have a fun day out with their friends.
- £500 could pay for a group of young people to visit an outdoor adventure centre for a day, where they can enjoy activities tailored to their needs and enable them to push boundaries.
- £1000 could pay for a family day where families can come together in a safe and supported environment with a range of activities to enjoy.





Fundraising Ideas

QUICK AND EASY IDEAS

Hold a bake sale

Bake for friends, colleagues or school. Sell or ask for donations for your tasty treats.

The Gift of Giving

In celebration of a birthday, wedding anniversary or Christmas - ask people to make donations rather than buy presents or cards. Set up a Just Giving page for your event and people can still leave you a special message whilst donating to a good cause.

Come dine with me

Host a dinner party and charge your guests for their meal.

Pamper party

Invite friends for a manicure or massage and charge per treatment. Why not ask local beauticians to donate time or products?

How about a sweepstake?

If there's a major sporting event coming up, hold a sweepstake to make it more fun!

Organise a themed event that ties in with an awareness day

How about a garden party in celebration of National Tea day in April, or a fitness fundraiser, fancy dress party, nearly new clothes sale or quiz night.

<https://www.thereisadayforthat.com/countries/united-kingdom>





Fundraising Challenges

Ultra challenges

If you need inspiration, have a look at www.ultrachallenge.com, their walking and running endurance challenges are all about setting new goals, pushing yourself further and having an unforgettable experience. Select Kangaroos when you register.

Running events

Visit www.runforcharity.com to view a wide range of different running events. Once you have chosen your challenge, simply select Kangaroos as your charity of choice and set up a sponsorship page.

Abseiling

Face your fears and experience the thrill of an abseil in aid of Kangaroos visit www.charity-abseils.co.uk.

Wing Walking

Take to the skies on the wings of a biplane and enjoy the adrenaline rush of flying high in support of Kangaroos, we are registered with www.thewingwalkcompany.com.

Sky Dive for Us

The Skies the limit! goskydive.com.

Mud Monsters

Have fun and get muddy on a 7km or 14km challenge at this great event located in East Grinstead and raise funds for us at the same time www.mudmonstersrun.co.uk.

Swimarathon


Haywards Heath Lions Club's Swimarathon is an annual charity fundraising event held at the Dolphin Leisure Centre, for more information visit www.hhlionsswim.co.uk. Contact us to join one of our teams.

Cycle

Get on your bike and ride in the annual Haywards Heath bike ride visit: www.haywardsheathlive.org.uk/hh-bike-ride/ to register.

For all the above challenges don't forget to get sponsored for your efforts. Set up a just giving page by using this link <https://www.justgiving.com/kangaroos> and press the blue 'Fundraise For Us' tab at the top right hand corner of the page. Follow the link below for some handy tips: <https://www.justgiving.com/fundraise/tips/top-10-fundraising-tips>.

Or [Discover Fundraisers on GoFundMe](#) and select to raise funds for Kangaroos. Encourage individuals to tick the Gift Aid Box.





There are many other ways you can support Kangaroos without having to organise an event or take on a physical challenge:

- Set up a monthly direct debit. For the cost of a cup of coffee or a few drinks, set up a regular monthly direct debit. £5, £10, £30, or whatever you can afford, you choose and give regularly to Kangaroos or alternatively you can make a one off donation.
- Payroll giving. <https://charitiestrust.org/services/companies/payrollgiving-companies> A Payroll Giving scheme from Charities Trust open to all UK employers which enables employees to donate straight from their pay to any UK registered charity. Easy, safe and tax-friendly, there are lots of benefits for you, your employees and the causes they support.
- Sponsor one of our events - we have lots of sponsorship opportunities available, contact info@kangaroos.org.uk to find out more.
- Gifts in Memoriam - donate to Kangaroos in memory of a loved one or leave a lasting gift by remembering us in your will.

HOW TO DONATE THE MONEY YOU RAISE TO US

By Bank Transfer

A quick and easy way for us to receive donations from you straight to our bank account. Please contact info@kangaroos.org.uk or call 01444 459108 to let us know if wish to donate this way.

Cash or Cheque

Do not send cash through the post. Please arrange to call into our office to deposit cash. Make cheques payable to KANGAROOS and post or deliver them to: Kangaroos Office, More House Farm Business Centre Ditchling Road, Haywards Heath, RH17 7RE.

Donate Via our website

<https://www.kangaroos.org.uk/donate> .

Come and see us

We love meeting our fundraisers, please contact info@kangaroos.org.uk and we can arrange a convenient date with you to say thank you in person and take some photos to share on our social media.

Don't forget to Gift Aid it! Your donations to Kangaroos could be worth 25% more, as the taxman gives too, at no cost to you! Gift Aid can be applied to any donation made directly by a UK taxpayer, if the amount donated does not exceed the amount of tax paid within that financial year. If you are collecting donations or sponsorship, please encourage supporters who are taxpayers to tick the Gift Aid box on your sponsorship form and collect their full name and address. If you are a UK Tax Payer, Gift Aid cannot be claimed in your name on donations collected from others. Gift Aid should not be claimed when making a donation in return for tickets (raffles, events and auctions) or goods and services, this is because you are 'getting something' in return for your donation.

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HOW WE CAN HELP

We love to hear all about your incredible fundraisers for Kangaroos, and we want to support you to make your fundraiser as successful as possible. We have an online downloadable toolkit which you can print at home or work to help brand your fundraiser. These assets can be found at www.kangaroos.org.uk/individual-fundraising and include:

- Kangaroos branded event invitations
- A branded empty belly poster on which you can advertise your event
- Decorate your venue with our print at home bunting
- If you are looking to get sponsorship, our handy sponsor form can be printed to use
- Saying thank you is really important, use our thank you certificate to personalise a message of thanks to your guests or sponsors

PROMOTION

Let us know about your fundraising event or activity and we can promote it via our social media pages. Got some photos of your training, activity or event? Let us know and we can share them via our social media pages too.

KEEPING IT SAFE AND LEGAL

Please enjoy your fundraising and have fun but there are a few rules and regulations that you need to bear in mind.

HEALTH & SAFETY

Ensure that your event or activity is organised safely. Identify any hazards and assess any possible risks. Consider whether you need to have a First Aider present.

FOOD

If you are providing or selling food ensure you follow food hygiene procedures. Contact your local council for advice or see food.gov.uk.

LICENCES

Ask your local authority whether you need any special licences e.g. to sell alcohol, for public entertainment.

RAFFLES


If you hold a small raffle on the day of your event you don't need a licence as long as the tickets are sold and the draw is held during your event. If you want more information and advice visit www.gamblingcommission.gov.uk.

INSURANCE

Check what insurance you might need. Kangaroos insurance only covers events we organise and we cannot accept liability for any fundraising activity or event organised by individuals.

COLLECTIONS

Street collections or collections on public property will need to be registered with the local authority. Please seek the permission of Kangaroos before undertaking any collection.



“Kangaroos is a miracle. Kangaroos takes my son camping. Kangaroos takes him around London. To Rugby 7's. To residential in the Ashdown Forest. To a luxury hostel in Bournemouth which made his sister jealous. Kangaroos takes the disabled children and young people they look after seriously. They give them a life, sociability, travel, discovery, a constant flow of new experiences. He who so struggles to leave the house never once hesitated to go on a Kangaroos activity.”



“There are few opportunities for my child to develop friendships outside of school - being an only child, living in a small village and having disabilities make this tricky. These clubs give my child the chance to develop relationships with, and enjoy the company of, other children.”

“I feel that my confidence has greatly grown, from my positive experiences at No Limits. I now feel confident enough to travel on my own to reach the meeting location.”



“I just wanted to say thank you to Kangaroos and all the staff and volunteers who have just provided a wonderful weekend away. I picked my son up today and found myself totally in awe of an organisation that can provide an incredible experience to such a large number of diverse young people across all ages and special needs. I was truly impressed at such a magnificent achievement. Well done to you all. My son had a brilliant time. Thank you again.”





Find us on Social Media



Facebook
Kangaroos Sussex

Instagram
@kangaroosussex

LinkedIn
Kangaroos Sussex

X
@KangaroosSussex

Call us: 01444 459108 Email us: info@kangaroos.org.uk

Kangaroos Mid Sussex, Unit 7 & 8, More House Farm Business Centre, Ditchling Road, Haywards Heath, RH17 7RE
Registered charity no: 1150202 www.kangaroos.org.uk